



Daxko Elevate Wellness

Turn the GLP-1 and longevity trend into stronger member results, retention, and recurring revenue

Members are already exploring GLP-1 weight loss, hormone therapy, and peptide-based wellness programs. The question is whether that journey happens somewhere else—or within the community they already trust: your gym.

Elevate Wellness allows you to pair medical expertise with the coaching, accountability, and community your gym already provides—keeping your business at the center of your members' health journey.

A medically supervised program that complements your coaching model

Elevate Wellness connects your gym and members directly to board-certified health providers who manage all clinical evaluation, prescribing, monitoring, and safety.

Your role stays simple:

Promote the program, guide interested members, and support them through coaching, training, and accountability inside your gym.

The result is a new recurring revenue stream powered by your community and brand—not clinical staffing or medical operations.

- ✓ Telemedicine clinics handle the medical care.
- ✓ Your gym provides the coaching, culture, and day-to-day support that drives real results.
- ✓ No medical staff required.
- ✓ No operational complexity.

What's included

1. Medically supervised wellness programs

Members gain access to clinically guided programs including:

- GLP-1 weight loss support
- GLP-1 microdosing programs
- Hormone therapy (HRT / TRT)
- Longevity and peptide protocols

Board-certified clinicians manage all eligibility review, prescriptions, and monitoring through a secure telehealth platform.

Your gym never handles medical data or prescriptions.

2. Ready-to-use member marketing

Launch quickly with pre-built marketing resources including:

- Email templates
- Social media graphics
- In-gym flyers and posters
- Member FAQs
- Landing page templates

Everything is designed to promote the program under your brand while keeping messaging simple for your members.

3. Pre-built campaign and enrollment workflows

Elevate Wellness includes simple campaign templates and enrollment workflows that make it easy to introduce the program to your members and track interest available in Zen Planner Engage.

This helps you promote the program consistently without adding extra work to your team.

4. Staff talking points and coaching guidance

Your team receives clear guidance on:

- How to introduce the program to members
- How coaches can support members participating in medical weight loss
- How to connect program participants with training and habit support

The goal is to keep your coaches focused on what they already do best—helping members stay accountable and build long-term habits.

5. Recurring revenue that strengthens retention

Elevate Wellness allows gyms to generate recurring revenue while strengthening coaching relationships.

Many gyms bundle the program with:

- Personal training packages
- Small group coaching
- Nutrition coaching
- Accountability check-ins

When medical support and coaching work together, members stay engaged longer and see stronger results.

Why gyms are adding this now

Demand for GLP-1 and longevity programs is growing rapidly.

When members pursue these solutions outside the gym, you lose visibility into their health journey—and the opportunity to support them with coaching.

Elevate Wellness allows you to bring medical wellness into your ecosystem without taking on medical responsibility.

Your gym stays the hub for accountability, habit building, and long-term transformation.

How it works

1. Your gym introduces Elevate Wellness to members through a co-branded landing page and marketing materials.
2. Interested members complete an online eligibility form and meet with physicians through telehealth.
3. Telemedicine clinics manage prescriptions, monitoring, and safety.
4. Your coaches support members through training, accountability, and habit guidance.

The result is stronger member outcomes and new recurring revenue—with no clinical overhead.

The member experience

Members receive a physician-guided wellness plan supported by the coaching environment they already trust.

Your gym can complement the program with:

- Personal training
- Small group coaching
- Strength and conditioning programs
- Nutrition and habit support

When members enroll, your team can easily invite them into assessments, progress tracking, or training pathways that support their success.

Telemedicine clinical partners and safety

Board-certified clinicians manage all medical decisions through a secure platform. Medications are prescribed and fulfilled through licensed pharmacies and approved labs.

No medications are stored or dispensed inside the gym.

Your team focuses entirely on coaching and community.

Revenue opportunities

Elevate Wellness supports flexible pricing models including:

- Monthly program participation
- Coaching bundles
- PT and small-group add-ons
- Accountability programs

Bring medical wellness into your gym

Offer medically supervised GLP-1, hormone therapy, and longevity programs inside your coaching ecosystem—without clinical hiring or compliance complexity.

Elevate Wellness helps your gym stay at the center of your members' health journey while creating a new recurring revenue stream.

Contact us to learn how to bring Elevate Wellness to your gym.